

An astronaut in a white spacesuit is floating in the center of the frame. The background is a vibrant composition of geometric shapes: a large blue circle on the right, a red triangle in the bottom left, and a cyan triangle in the top left. The astronaut's suit is detailed with various straps, buckles, and a large black helmet visor. The overall aesthetic is modern and high-tech.

Visual Marketing Assets

WHAT THEY ARE &
WHY YOU NEED THEM

What you do matters. Your work makes the world a better place—but simply showing up and proclaiming how great your products or services are won't win you many deals.

You need to capture attention from your ideal client.

Attention is a commodity and your growth will coincide with your ability to visually communicate your message. Can your logo and your graphics add economic value to your business? Absolutely they can... and if they can add value, it's also true that they can take away value.

You've worked incredibly hard to produce a real solution to a real problem and knowing that success is tied to garnering attention can feel a bit deflating.

We believe that your business deserves a visual brand beyond your logo. You want promotional designs that capture attention, communicate your value, and close deals. We want this for you, too.

Our team has developed a solution called Visual Marketing Assets and this economic toolkit will help you scale your entire visual brand with any marketing or promotional plan you put in place.

What Are Visual Marketing Assets?

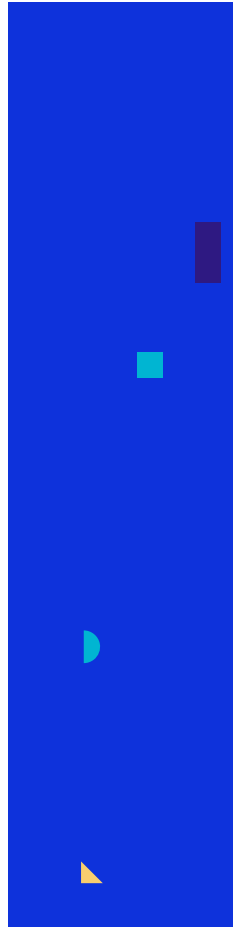
You may already have a logo but you struggle to create additional marketing graphics you love. We developed Visual Marketing Assets—a collection of templates that match your brand—to help you market, promote, and share your brand online without frustration that often accompanies design.

With your collection of templates, anyone on your team can quickly and easily create new marketing materials for print, video, and web with relative ease. No matter what you are promoting, you will be happy with the end look and proud of your promotional designs.

Defining Template Assets

Our team will provide a range of visuals, each serving as a template for different platforms (i.e. social media graphics, blog images, email graphics, quote graphics, etc.)

It's important to note that the assets delivered will incorporate the use of stock photography, but that these photos are simply place-holders which are easily interchangeable. The point is to provide foundational graphics that show proper alignment, font use, etc., so that anyone on your team can create any asset they need while ensuring proper brand guidelines.



BRING YOUR DIGITAL PRODUCTS TO LIFE

Ask  Dr.G

Overcome Current Stress



Ask  Dr.G

Changing a Behavior In You

Course Curriculum

Start your lecture



Change a Behavior in YOU

6% complete

Course Curriculum

Your Session

Introduction - How Many

1. A New From Dr.G

2. Module 1 - How Many

3. Module 2 - How Many

4. Module 3 - How Many

5. Module 4 - How Many

6. Module 5 - How Many

7. Module 6 - How Many

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28. Module 27 - How Many

29. Module 28 - How Many

30. Module 29 - How Many



NULLA VITAE ELIT LIBERO, A PHARETRA

MAGNA MOLLIS EUISMOD.



BUYING A RESCUE DONKEY



MATTIS PARTURIENT

MAGNA MOLLIS EUISMOD.



I SHOULD HAVE BOUGHT ONE SOONER!

STEVE OLLER



THIS SADDLE MADE SUCH A DIFFERENCE!

ANGELIA



Promotional Designs that Communicate Value.

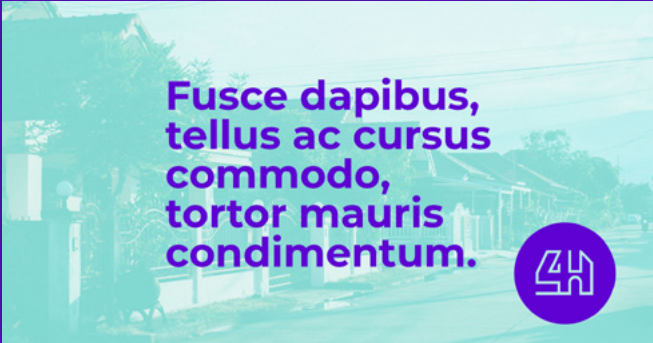


Full Suite of Branded Event Design



Donec id elit
non mi porta
gravida at
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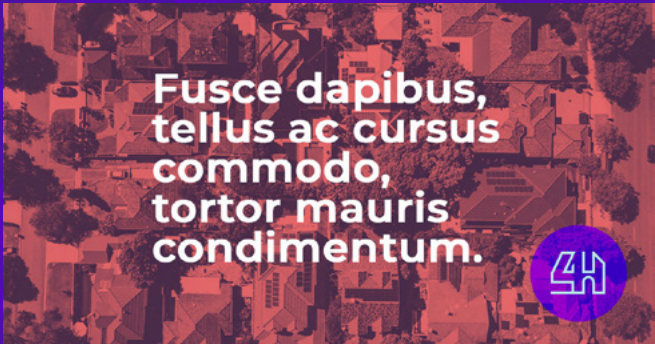
— Ashley Birch




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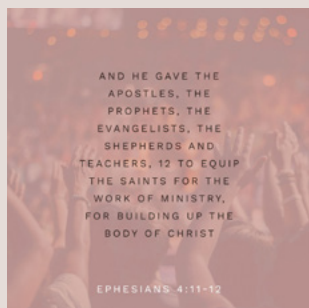
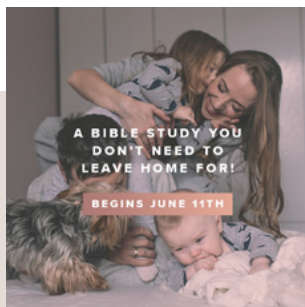
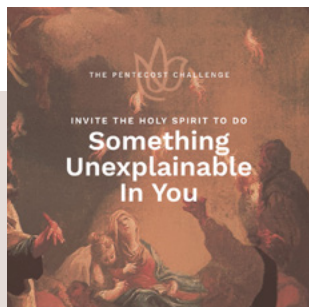


Fusce dapibus,
tellus ac cursus
commodo,
tortor mauris
condimentum.



Fusce dapibus,
tellus ac cursus
commodo,
tortor mauris
condimentum.







Stop the Scroll

You already believe that marketing graphics matter. Your website, social media accounts, emails, and brochures are littered with designs. You've heard the phrase, *"A picture is worth a thousand words."* We want your marketing graphics to communicate the truth about you.

A quality product, proven results, and clear messaging used to be all you need — but in ecommerce, you need strong visual communication to move you across the finish line. Visual Marketing Assets ensure that your marketing campaigns take you the distance!

If you have something to say or sell online it will never make an impact if you can't stop the scroll — you need to invest in capturing attention. Visual Marketing Assets take the pain out of graphic design and close the deal.



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